

BRILLIANT IDEAS

We're sure you've got loads of great fundraising activities in mind. But in case you're stuck, the ones below might trigger inspiration!

Three-for-ten-dollars!

Everyone loves a raffle. And there will be businesses in your local community who would love to donate prizes – you just need to ask them. (We've got a handy letter template that will help.)

Fine your friends

Pick a day, choose an 'offence,' and make sure everyone knows about it. Wear pink? Pay a fine. Not wearing pink? Double the fine! Have fun with it, be creative with your fines and raise loads of money.

SOLD!

If you've got some high-value prizes, you might want to hold an auction as well as a raffle – whether live or silent, auctions are a great way for people to spur each other on to donate more. Look to your local real estate auctioneer to call it – they'll be used to pushing people to commit that little bit more on the day! Reach out to local businesses to sponsor your fundraiser – they can provide prizes for your auction, in exchange for including their logo on your promotions. Win-win!

Pink up!

Not just for the girls, everyone can look pretty in pink and support the McGrath Foundation. As part of your event, ask people to wear a touch of pink or go all-out, for a gold coin donation. A fashion parade or prize for best-dressed will encourage the show-pony in everyone!

Sausage sizzle

Keep the crowds fed and they'll stick around – the sausage sizzle has long been a favourite at any fundraising event, for good reason. Get in touch with your local Bunnings to help!

Host a High Tea

Did you know, a High Tea was one of the first fundraising events held by Jane McGrath and Tracy Bevan for the McGrath Foundation? Charge an entry fee, hold a raffle and encourage donations – this is a great way to get friends together and raise funds for McGrath Breast Care Nurses.

Dollar Matching \$

Reach out to your local businesses and ask them to sponsor your event, or get involved by dollar matching. Check out our handy dollar matching template to help you out!