Template Media Release

Send this one week out from your event

<Insert Headline> - e.g. Brighton RSL Club adds a touch of pink to support the McGrath Foundation

<insert date>

<insert organisation name> will be <insert event activity e.g. turning pink and launching a new pink menu> on <insert date> in support of the McGrath Foundation's purpose to ensure that no one goes through cancer without the care of a McGrath Cancer Care Nurse.

The McGrath Foundation raises funds McGrath Cancer Care Nurses right across Australia and deliver world leading cancer nursing services to support people and their families through cancer.

It is through the support of incredible community groups like <insert organisation name> that the McGrath Foundation can continue providing this crucial support to families experiencing cancer.

 "It's the McGrath Foundation's goal to ensure that no one goes through cancer without the care of a McGrath Cancer Care Nurse. Events like this are truly helping us to make a difference and move towards that goal; we couldn't do it without you," says McGrath Foundation Ambassador & Director Tracy Bevan.

Event organiser, <insert name>, says <insert indirect quote e.g. everyone at the club is excited to turn pink and support the McGrath Foundation>

To donate to the <insert fundraising event name e.g. Brighton RSL Pink Day> online fundraising page, please visit <insert fundraising page URL>

A: c/o WeWork, 64 York St, Sydney NSW 2000
P: 02 8962 6100
E: enquiries@mcgrathfoundation.com.au

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Event details

Who: <insert organisation name>

What: <insert event name>

Where: <insert location>

When: <insert date and time>

Why: <insert fundraising element to support the McGrath Foundation e.g. 50% of ticket sales will be donated to the McGrath Foundation>

Cost: <insert event costs or "n/a" if there are none><insert event costs or "n/a" if there are none>

<center>**- Ends -**</center>

For further information about this event, please contact the event team on:

<insert your name>: <insert your phone number> or <insert your email>

For more information about the McGrath Foundation, please contact:

McGrath Foundation Media Team

communications@mcgrathfoundation.com.au

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